Terrence O'Flaherty

# TV Today

## View From the Inside

NEWSPAPERS AND television are filled with the opinions and statements of labor union leaders. But what about the 20 million Americans who are paying union dues? What are THEY saying?

To find an answer, writer-producer Irv Drasnin of CBS News didn't go to the AFL-CIO or conduct surveys or repeat statistics. He and CBS correspondent George Herman went, instead, to the biggest local in one of the most powerful unions in America — Local 1010 of the United Steelworkers representing the work force of Inland Steel in East Chicago, Ind. The results can be seen on tomorrow night's CBS Report entitled "Inside the Union" at 8 o'clock on Channel 5. It is a well-made documentary that throws in labor history, several interesting observations by steelworkers and a candid look at the voting inequities which infuriate the rank-and-file workers.

Carl Sandburg

★ ★ ★

NO ONE DENIES that the workers are better off today than they were back in 1920 when Carl Sandburg wrote his poem "Smoke and steel," but now, it seems, the rights they fought their employers for are now being lost to an international union establishment whose direction they must follow whether they like it or not.

"I'm sitting in a tavern in South Chicago and it comes on the TV that the contract has been settled," says one steelworker. "Well this is MY contract. I mean, why do I got to learn that from the television, that it's been settled, OK? And you know, why can't I say, 'Hey, what are the terms of this contract' and I'll say whether it's been settled or not. Or, at least, I have my one-400,000th of a say as to whether it's been settled, you know?"

"What we fear mostly is at the top," says another worker. "We feel like they got out of touch. Maybe they need to come back and work in the mill every once in a while. Most people at the top (of the international union) ain't been in the mill in 15, 20 years."

★ ★ ★

CORRESPONDENT HERMAN zeroes in on the ... "Most large unions

which negotiate nationwide contracts go back to their memberships for approval. But that's not true for workers in basic steel. That's what the right to ratify is all about," says Herman.

**"They feel they've achieved democracy in their own local but they're not confident that the same rules will apply at the international convention in Atlantic City."**

And, after what CBS shows us of that gathering headed by USW president Lloyd McBride, it would seem clear that the workers in South Chicago are absolutely right. Local spokesmen are shouted down, bullied off the microphone.

**"You don't shut me out," says one worker-spokesman. "I've been waiting to get to this mike for four years!"**

But shut him out, they do. Eventually speakers are heard on both sides — but the vote is never in doubt, observes Herman. "There's no doubt either on 1010's demand for a roll-call vote. There has never been one at a steelworkers' convention."

"That's why I say THIS isn't the union. The union's back in the mill!" comments one worker.

★ ★ ★

ANOTHER STEELWORKER sums it up better than CBS can, apparently, because producer-writer Drasnin allows his comment to close tomorrow night's report:

"Well, George Meany and them are in trouble because I don't see most of them are doing a very effective job of going to their membership and saying 'Look, this is what we have to do but we can't do it because we're just individuals. We can only do it if we speak for you and if we have your backing.'

"I don't see them doing that. And even if they did that, I don't know what kind of response they'd get because for years they've been saying they don't want our backing, don't need our backing. They don't want us to say nothing.

**" 'We'll run the union,' they say, 'and you just pay the dues.'**

"Now I think the chickens are starting to come home to roost. They're losing and they don't really know what to do."

Greater ... red reading ... Likes Monday night football ... and my husband ... I do find it ...

TV Guide Sept. 1, 1979

Vanessa Redgrave isn't giving in to pressure from Jewish organizations and others who argue that her political activities on behalf of Palestinian refugees make it wrong for her to play the role of an Auschwitz inmate in a TV-movie.

The death-camp survivor herself, Fania Fenelon Goldstein, in a face-to-face meeting with Redgrave on *60 Minutes*, said she objected to the casting of the British actress mostly because of her politics.

Redgrave, for her part, said she couldn't "see any circumstance" in which she would quit the role. CBS has taken the position that Redgrave got the part in "Playing for Time," written by Arthur Miller, because of her acting ability, and that politics should not enter into casting.

Daily Variety 8-23-79

# Television Review

## Inside Yesterday

TARGET U.S.A.

**(Tues., 10:30-11 p.m., CBS-TV)**

Considering all the contemporary subjects and situations available for any serious investigative series, CBS News' conception for such a skein is incredible.

Web turned out a pilot in which the case involved takes place in 1940-41, just before World War II, about a British spy network operating in the U.S.

Anchorman Mike Wallace and others involved behave as though they had come up with a daring "expose," by simply not mentioning the fact this particular case has been told in a book and an NBC-TV minseries — "A Man Called Intrepid."

This was an unsold pilot, which is understandable, if this is their idea of investigative reporting.

Wallace kept referring to it all as a "conspiracy," "another Watergate," the inference being no one would have known about it if CBS News hadn't come up with it. Nonsense. William Stephenson wrote all about it in his book.

Wallace was petulant and irked because CBS had cabled Stephenson about it and he didn't reply — even had a closeup of the cable. That is called reporting? A clip of a Stephenson interview on Canadian tv simply pinpointed CBS' shortcomings.

Britain did have agents here in that period to seek support in their war against Hitler. Wallace charged they tipped off the U.S. about Nazi agents here. That's bad?

It was a clumsy, almost amateurish attempt to be "controversial" and "daring" and it failed completely. No credit to producer-director-writer John Sharnik, Wallace or reporter George Crile. *Daku.*

# CBS Updates News Show For the Coast

CBS last night became the first television network to present a regular West Coast edition of its evening newscast, with Terry Drinkwater providing the inserts and updates to the broadcast anchored by Walter Cronkite.

The innovation was prompted by the problems arising from the three-hour time difference between the East and West time zones, with stories that become outdated in the interval. Until last night, the newscast that was broadcast in the East had received a delayed airing in the western part of the country on videotape. With stories for which there were late developments, the practice had been to interrupt the program for a studio report from the Los Angeles bureau.

This had the effect of making certain routine news developments seem more urgent than they were, and it didn't permit the use of up-to-the-minute newsfilm. "Pictures," said Mr. Drinkwater, the new West Coast anchorman, "are the heart of TV news."

ABC News and NBC News are contemplating similar Pacific editions of their evening newscasts but are still at the planning stages. The updating of the news for a regional edition has been made possible by the new technologies of communications satellites and miniature electronic cameras that can relay pictures directly to the studio by microwave.

Officials of CBS News expect that on typical evenings about 10 percent of the "CBS Evening News With Walter Cronkite" will be altered for the West Coast presentation, with some stories eliminated and others brought up to date with new material.

Stories of particular interest to the West Coast that are dealt with briefly in the national edition of the newscast will be expanded for the Pacific edition.

NY TIMES
8/28/79

# TV Documentary Uses Research Of Calumet College Professor

A Calumet College sociology professor has served as a consultant to a CBS documentary that primarily focused on Steel Union Local 1010 in East Chicago.

The program was aired Tuesday at 7 p.m.

The CBS documentary entitled, "Inside the Steelworkers Union" chose Local 1010 because it has 18,000 members and is the largest local in the USW.

Philip Nyden, associate professor of sociology at Calumet College in Hammond, was called by CBS in New York after they read an article he wrote for the "The Nation" magazine in September of 1978.

In the last five years, Nyden has traveled approximately 30,000 miles throughout the United States and Canada conducting research and interviews for his doctoral dissertation about the rank and file union members of the United Steelworkers of America.

In Northwest Indiana, Nyden has studied the political power within the union itself, how the structure of the union and its policies relate to the average worker, and the workers relationship to the companies.

"The Steelworkers Union has approximately 1.3 million members, however, many members don't necessarily work in the steel areas of production," says Nyden.

"The majority of the people in the union are not steelworkers," he says. "Less than 500,000 members are steelworkers. The rest are copper miners, alumnium workers, ore miners, utility workers and even mushroom pickers from Butler, Pennsylvania."

Another area of misconception is the term rank and file which is often misinterpreted. "It receives the connotation that its anti-union oligarchy," Nyden says, "but really the rank and file are the people who want to open up the union to democratic principles instead of letting a few people at the top run everything." The rank and file voice is trying to make leadership more responsive in order to have a stronger union." he adds.

Local 1010 in East Chicago has one of the strongest political caucaus' in the union. The local belongs to District 31 which encompasses Chicago and most of Northern Indiana. Jim Balanoff is district director.

A very strong local, 1010 has an active environmental committee and is opposed to the building of the Bailly Nuclear power plant. "It is a good example of a local interested in other areas besides just money," Nyden says. Recently it has called for better equipment maintenance and stricter safety rules at the seven facilities of the Indiana Harbor Works. Seven fatalities, the highest in 10 years, has occurred there in 1978.

"Very often people view the union as a we want more money thing," adds Nyden, "but there's a lot more to it than that. There are other issues involved, such as job safety, working conditions, pollution and speed of labor."

Nyden has primarily helped CBS by giving background and establishing a scenario as well as putting reporters in touch with people in the area. He also spent some time with CBS in New York during his Christmas vacation.

Besides his article on Edward Sadlowski published in "The Nation" magazine, Nyden has made public appearances around the country and has had his work published in two San Francisco newspapers and "The Insurgent Sociologist" Magazine.

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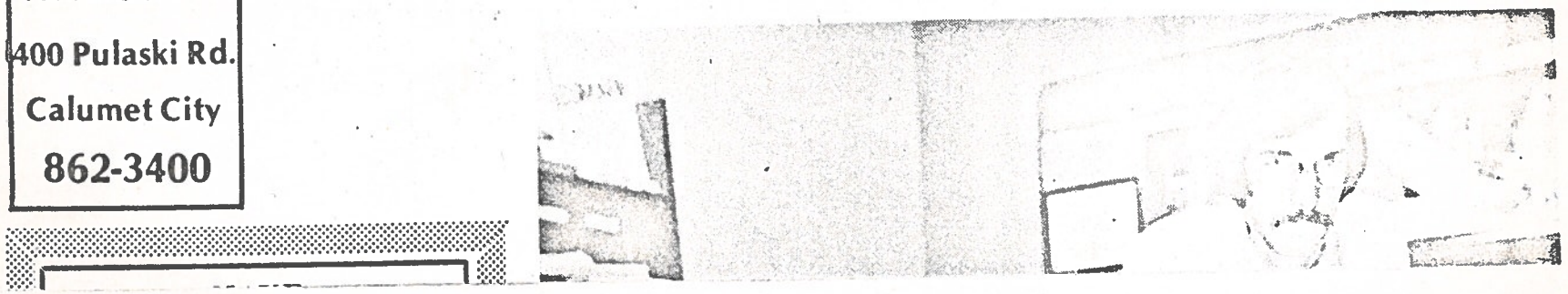

TV REVIEWS

# Previewing Tonight's Shows

## 'Inside the Union'

If you liked Studs Terkel's book "Working," you probably will enjoy "Inside the Union," a CBS News documentary airing at 8 tonight on Channels 2 and 8. There is something fascinating, as Terkel astutely perceived, about listening to people talk about their jobs.

"Inside the Union" focuses on employes of Inland Steel Co. in East Chicago, Ind., members of Local 1010 of the United Steelworkers of America. They tell correspondent George Herman about their relationships with the company and with the union.

The point of the hour-long program is that the workers' problems with these two relationships are similar in many respects: Both the company and the union have grown so large that some workers feel their best interests aren't being served.

From that standpoint, "Inside the Union" is interesting. From a larger perspective it is unsatisfying, however, because no effort is made to determine whether the views of Local 1010 are representative of other American unions. A case could even be made that they're not representative of other Steelworkers' locals, since Local 1010 delegates are outvoted on key issues at the union's national convention.

This matter should have been explored because simply to report that there is unrest within a union local, either with the company or the union leadership, isn't surprising. In many ways particular grievances have widespread relevancy for big business and big unions beyond Inland Steel and the United Steelworkers in East Chicago.

The documentary was written, produced and directed for CBS by Irv Drasnin. Perry Wolff was the executive producer.

—LEE MARGULIES

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This matter should have been explored because simply to report that there is unrest within a union local, either with the company or the union leadership, isn't surprising. In many ways, that's the nature of the beast. The question is whether these particular grievances have widespread relevancy for big business and big unions beyond Inland Steel and the United Steelworkers in East Chicago.

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—LEE MARGULIES

## 'Gold of the Amazon Women'

Considering that "Gold of the Amazon Women" (NBC tonight at 9) was directed by Mark Lester, who gave us, among others, that exploitation classic "Truck Stop Women," and that the Queen of the Amazons is played by Anita Ekberg, no less, there was every reason to hope that it would be amusing in a campy way.

It has its hilarious moments, to be sure, but by and large Lester has been done in by the long-winded script devised by executive producer Stanley Ralph Ross, creator of the "Wonder Woman" series.

Obviously a series pilot itself, it has Bo Svenson as a member of the New York-based Discoverers' Club. He leads for the Amazon jungle with a map indicating the legendary seven cities of El Dorado, the locations of which are also known by the fiercely feminist, antimaterialist tribe of Amazon women. The map was passed on to Svenson by an elderly professor who is murdered by arrows shot by a pair of scantily clad Amazon maidens scampering over Manhattan rooftops. (They then kill themselves rather than risk being taken prisoner.)

Svenson is accompanied on his mission by Richard Romanus and is pursued by Pleasence, eager to [illegible] Infor[illegible]

English and keeps her "mens" in cages where they age rapidly from the heavy sexual demands of their captors. To his credit, Lester allows Miss Ekberg, always more notable for assets other than acting ability, to hold on to her dignity yet seem pretty funny, too.

Pleasence, accompanied by a pair of Amazon-like ladies of his own, is a delightful villain, as always, and Svenson is more relaxed than usual. The interior of the only city of gold we get to see looks exactly like a gaudy, gilded old Egypto-Aztec movie palace lobby.

—KEVIN THOMAS

## 'Time Bomb at 50 Fathoms'

"Time Bomb at 50 Fathoms," tonight's installment of "The Cousteau Odyssey" (8 p.m. on PBS), is an earnest but hopelessly static recounting of an ecological rescue mission that manages to turn true-to-life suspense into a stultifying how-to primer on ocean salvage.

The time bomb of the title is the Cavtat, a Yugoslavian freighter that, in 1974, was rammed and sunk three miles off the Southern Italy coastal resort of Otrante—carrying with it a 600,000-pound cargo of tetraethyl and tetraethyl-lead that, if unleashed, could spell ecological disaster.

A local magistrate begins a three-year fight to salvage the 900 drums of poison. In 1976, Capt. Jacques Cousteau writes an article for Saturday Review warning of the Cavtat's death cargo. Finally, in 1977, recovery operations get under way.

It is at this point that essentially this documentary—and

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GAME SHOW CONTESTANTS
CHUCK BARRIS DOES IT AGAIN
WITH A BRAND NEW TV GAME SHOW
"3's A CROW[illegible]

White, Transportation and Services.

"Though we continue to encounter equipment shortages from both railroads and trucking firms, more equipment is becoming available now that roads and railroad tracks have been cleared," White said.

Truck turnaround time has improved and availability has steadily increased, "but we will continue to ship on weekends and ask some customers to extend daily delivery times," said Supt. Gil Goodwin, Traffic.

"Many of our customers have been cooperative in response to Inland's request that longer, seven-day receiving schedules be utilized so that we can expedite backed up shipments," Goodwin said.

"Also, some of our customers who order smaller quantities of products have adjusted their daily receiving schedules to accommodate delivery of steel products," he added.

Goodwin pointed out that the Harbor Works still has a significant volume of product to ship. Customers will be asked to extend receiving times for at least another month.

"There still is a short supply of gondola cars and special equipment for rail shipment of steel products," White added.

"However, another good sign of spring is that barge docks are beginning to open along the Illinois and Mississippi River systems.

"By mid-March, if high waters don't make waterways difficult to navigate, barge movements should be on a normal schedule," he continued.

As the problems of product shipment begin to improve, the company will turn its attention to April 1, the day on which the Teamsters trucking contract is due to expire.

Tim Fuller

***An opinion***

# CBS report 'one-sided'

On Tuesday, CBS-TV telecast a purported network "documentary" on United Steelworkers Local 1010. Unfortunately, the producers chose to drift from their original stated purpose and presented a one-sided and frequently erroneous impression of Inland, its people, the state of steelmaking technology, the company's concern for employee safety and equal employment, and its progress in environmental control.

We were extremely disturbed by the program's distortions. We hope those of you who watched it were, too — perhaps not so much because of its "Inland" claims but rather in its treatment of *you*, the steelworker.

This newspaper regularly carries stories outlining Inland's efforts to address those issues CBS chose to feature. The company's refusal to comment "on camera" or allow in-plant taping was a logical decision consistent with our original understanding that the thrust of the show was to be Local 1010's history, current interests and philosophic disagreements with the International. We are forbidden by law and policy to interfere with internal union affairs.

We believe that Inland and the unions representing its employees all are concerned with acting in the best interests of their people. All seek better, safer and more secure jobs, but from different perspectives.

Inland Steel and Local 1010 have had disagreements; we'll disagree again in the future. But by our discussions we have resolved many issues to the benefit of Inland's employees, who now enjoy some of the safest, highest-paying and most secure jobs in the industrial world. So perhaps the greatest disservice done by CBS was to magnify the "conflict" between company and union. Both, in fact, seek many of the same ends for their people.

Your remarkable performance in recent months under the most adverse of weather conditions suggests that teamwork is a way of life at the Indiana Harbor Works. Thanks for your help.

Thomas G. Katsahnias
Vice President, Steel Manufacturing

# Promote Wagner

Assistant General Counsel Clark Wagner has assumed additional responsibilities as Corporate Secretary from John Carter.

The transfer of title took place last month when former Corporate Secretary John Carter elected to take early retirement.

Wagner

Wagner has held the general counsel position since 1969. He started as an attorney in the general counsel's office at General Offices in 1965 and was promoted to senior attorney in 1968.

Carter's retirement concludes a 28-year career at Inland that began in 1951 as an internal auditor. One year later, Carter became assistant to the Secretary, then Secretary, a post he held for 10 years until 1962, when he was appointed Corporate Secretary.

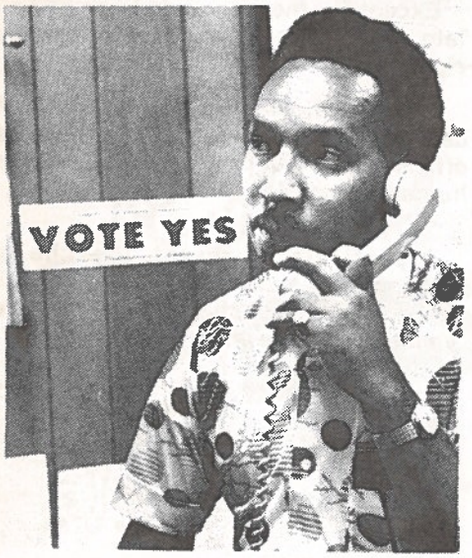
In Northwest Indiana alone, excluding the South Chicago plants, steel provides 65,000 jobs directly and thousands more in support industries, resulting in payrolls of over 1.3 billion dollars (1979).

THE

# Voice of the RANK & FILE

VOL. No. 63 "THE NEWSPAPER DEDICATED TO WORKING FOR THE WORKERS." March, 1979

# BILL ANDREWS IS RANK & FILE CHOICE




William "Bill" Andrews

### GOOD LEADERSHIP

Cowboy's speech was brief: "Under the leadership of Bill Andrews, we have restored the local's good name, replentished the local's treasury, instituted a safety program that is a model for the industry and negotiated a decent local agreement for the first time in twenty years".

"I nominate Bill Andrews as the Rank and File candidate for President of Local 1010."

### "WE ARE JUST BEGINNING"

"I feel we are just beginning to solve many of the problems that have stagnated our local union for so many years," Andrews said in accepting.

"Although we have fulfilled all our commitments outlined in our 12 point program that we ran on, I know much remains to be done. Local negotiations will be held again next year. And--since the only announced candidates are members of the old Lopez gang who were responsible for the infamous 10c and Kotex agreement - I feel that to not accept your nomination would be a betrayal of the many members who voted for a better union three years ago."

### WHERE HAVE THEY BEEN?

Andrews' remarks makes one think -- those "negotiators" are now critics. But, they're no better critics than they were negotiators.

They are suddenly concerned with the affairs of the union after burying their head in the sand for three years. -- Nothing like election time to bring out "dedicated union men."

### A MATTER OF PRIORITIES

These critics try to make you believe the Rank & File is wasting money by paying grievers to process grievances. We readily admit spending money on grievance procdure and safety. We believe this is what the dues money is for.

### CALENDARS OR TRIPS

They complain that the Rank & File spent money to print calendars for the members -- but they spent the same amount to send their cronies on a three-day bowling trip to Detroit when they were running the local.

This is a basic difference in their spending philosophy and ours.

We could argue the issues 'till doomsday. They would **still** believe that bowling trips, parties and a general private club for the "ins" is what the union is for.

We believe "does it benefit the dues paying member?," should be the test any expenditure should pass.

### MANAGING THE LOCAL

Our record speaks for itself. We paid off thousands of dollars in debts left by the Lopez administration when we took office -- including $40,000.00 in back taxes.

We refinanced the scholarship fund.

We have financed the processing of three times as many grievances in third step as the Lopez gang - paid for five times as many arbitrations -- held safety seminars and clinics and still built up a million and one half dollar treasury! -- That's wasting money?

### VOTE RANK & FILE

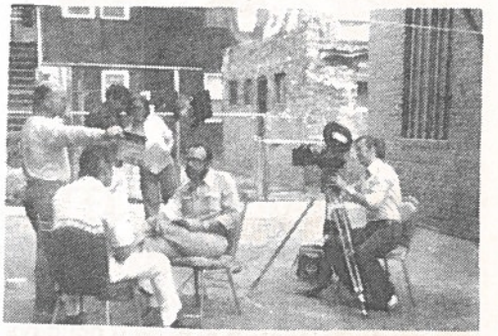
We are asking you, the members, for your support during the campaign and a vote of confidence in April.

We believe the things that were accomplished these past three years can be the beginning of great things for our union.

The Rank & File knows full well that these things were accomplished by **YOU** the members.

Working together we can continue to make 1010 a union that is truly working for the workers and serve notice on the company "They ain't seen nothin' yet."

# LOCAL 1010 ON TV



### CBS TV DOCUMENTARY ON LOCAL 1010 TO BE AIRED TUESDAY NIGHT

Channel 2 will show the product of all those TV cameras that were filming at the plant gates in Aug. of last year.

Lots of 1010 members will be able to view themselves at 7:00 p.m. on channel two.

Camera crews from CBS TV filmed shift changes at the gates, the delegates election, a union meeting, the Rank & File Picnic, caucus meetings and even talked to steel workers in the local taverns.

The camera crew followed Local 1010 delegates to the convention in Atlantic City and filmed much of the proceedings.

It should make for an interesting program for area residents and especially Local 1010 members.

THE

# Voice of the RANK & FILE

Vol. 61 "THE NEWSPAPER DEDICATED TO WORKING FOR THE WORKERS." August, 1978

685

# INTERNATIONAL DELAYS RIGHT-TO-RATIFY MAIL

### McBRIDE STALLS WITH A LITTLE HELP FROM HIS FRIENDS

At the union meeting on July 6 a resolution was unanimously passed to send out material to the other Locals in the Union urging them to join Local 1010 in pushing for the right to ratify all contracts. In order for this to be effective the material should have been sent right away so that other Locals would have time to consider and act on it well in advance of the convention.

But that was not to be. A group of left-overs from the Lopez gang immediately sent telegrams to International President McBride objecting to the mailing. The telegrams signed by Wally Hartman, Gene Augustene, MacCurtis Goshay, Freddie Latham, Clifford Scott, Dallas Perkins, Tony Bonfiglio and Ed Kawalski accused the Local of violations of both the Local Union By-laws and the International Constitution. This was the opening McBride needed. He sent orders to the Local not to proceed with any mailing until he had investigated.

So the stall began.

The stall continued with a hearing held last week by two of McBride's representatives.

At the hearing Local President Andrews, Recording Secretary Hopper and Joe Sanders defended the Local's position. Wally Hartman, Gene Augustene and Roberto Gill, representing the signers of the telegram, alternately said that what the Local wanted to do was in violation of the Constitution and that we don't need the right to ratify contracts anyway because the "Great White Father" in Pittsburgh knows what's best for all of us.

And the stall goes on. As this issue goes to press no word has been received on the results of the investigation. Undoubtedly McBride won't ever answer until it's too late to make any difference anyway.

The whole thing might just be union politics if it weren't so serious. We believe the right to vote on the contract you have to work under is what separates a democratic fighting union from one under the thumb of political hacks and sell-out artists. The Rank and File believes in the principle of voting on contracts and the Rank and File Administration put that principle into effect on last year's Local Agreement. It doesn't surprise us one bit, however, that the left-overs from the last administration oppose this. After all, like their pal McBride, they don't want to answer to steelworkers. The back room deals they are famous for cannot stand the light of day.

## THE RANK & FILE PROGRAM

And so we pledge ourselves to work and fight for:

1. **Fair Dues. . . The Convention sets the dues for our Union. We will go to Atlantic City to fight for dues at 2 hours of base pay per month, with no penalty for incentive, overtime, etc. We will also fight for a fair system where a member working 40 hours in a month cannot end up paying more than a member working 160 hours.**

2. **The Right to Ratify. . . The best judge of what the guy in the mill needs is the guy in the mill. We will push hard to win the right of ALL Steelworkers to vote on ALL contracts, including the ENA ("No-strike agreement"). No more dictating from someone in Pittsburgh or Washington who doesn't have to work under the contract he signs.**

3. **Keep the Referendum Vote. . . In order to have any say at all in our Union we must keep the right to elect our Officers. We will oppose any attempt to move the election of Officers to the Convention or anything else less than "One-Man-One-Vote".**

# CBS-TV TO COVER RANK & FILE PICNIC

CBS-TV has assigned a camera crew and a team of technicians to film the Rank and File Picnic at Tod Park in East Chicago on Saturday, August 12th.

CBS is taping a documentary on the Steelworkers Union. We are sure the picnic activities will add something special to the documentary. Television may even uncover some hidden stars among the crowd.

All in all, it sounds like an exciting Saturday afternoon at Tod Park.

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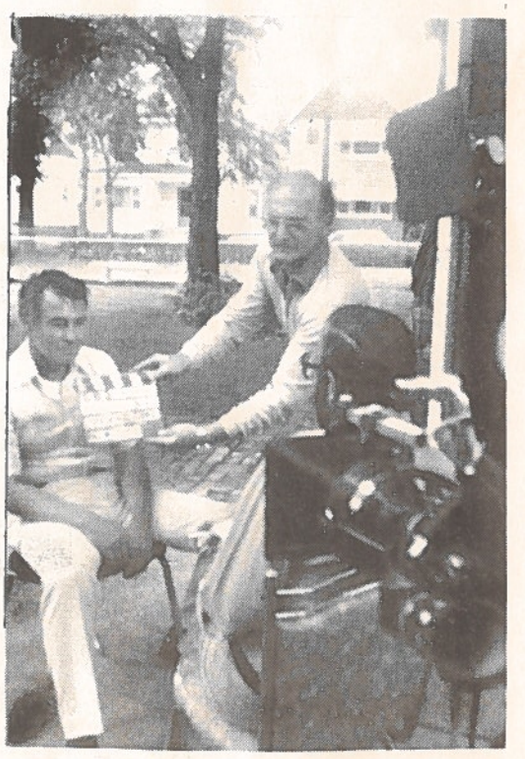

**CBS-TV team prepares to interview Local 1010 Vice President Cliff "Cowboy" Mezo for CBS News documentary.**

# News from the Steelworkers

UNITED STEELWORKERS OF AMERICA, AFL-CIO-CLC
Five Gateway Center, Pittsburgh, Pa. 15222 · Phone 412-562-2666
Russ Gibbons, Director of Public Relations


IMMEDIATE RELEASE
WEDNESDAY, MARCH 7, 1979

Pittsburgh, Pa., March 7---The United Steelworkers of America (USWA) said today that a CBS-TV program on the union was "an unfortunate example of biased and incomplete" reporting and a program that was a "disservice to the integrity and dedication of the good people who have built the union."

"It is obvious that CBS began with a preconceived conclusion about the union and then sought out minority and politically-inspired viewpoints to support that conclusion," the union said.

The program featured criticism of the way the union ratifies contracts in the basic steel industry and concentrated its cameras almost wholly on members who expressed a viewpoint that was decided long ago by a majority of the members in basic steel.

Following were the chief faults with the program that was shown last night:

CBS did not state that our union is one of the very few unions that still elects its officers by secret ballot, rank-and-file referendum vote.

CBS did not state that all delegates to our convention are elected by members of their local unions, including staff representatives who have as much right to vote as do other elected delegates.

CBS did not explain our bargaining procedure in basic steel which was established by a virtually unanimous vote of local union presidents in the basic steel industry. The international officers do not vote.

CBS did not explain that contracts in the basic steel industry are ratified by presidents of local unions in the industry who are elected by their membership. The officers do not vote.

CBS did not explain that the majority of our members -- in jobs outside the basic steel industry -- do approve contracts by rank-and-file vote but that the procedure is not used for our members in basic steel because it would not be practicable.

CBS did not explain the union's position on bargaining procedure in basic steel or that the no-strike procedure was adopted to fight steel imports and the boom-bust cycle that accompanied the early negotiating periods. Steel customers would stockpile in anticipation of a strike but when there was no strike, stockpiles would have to be worked off and this meant prolonged layoffs of our members and costly production shutdowns.

CBS did not state that local unions in basic steel have the right to strike over local issues such as safety and health and that Local 1010 has not found it necessary to do so.

CBS did not point out that rank-and-file ratification of contracts in basic steel would result in company-by-company negotiations, with some members of one company approving a contract and members of another company rejecting the contract, thus destroying the solid union negotiating front and resulting in a different contract and benefits for the members of each company.

For regional USWA/PR offices and numbers, and background on the USWA, see the other side of this release form

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*Background Information*

# United Steelworkers of America, AFL-CIO · CLC

**International Headquarters: Five Gateway Center, Pittsburgh, Pa. 15222**

Birmingham Office: 409 North 21st Street, Suite 202, Birmingham, Ala. 35203, Phone: (Area Code 205) 251-3486

Chicago Office: 1900 Engineering Bldg., Chicago, Ill. 60606, Phone: (Area Code 312) 782-3126

Canadian Office: 55 Eglinton Avenue East, 8th Floor, Toronto, Ontario M4P1B5, Phone: (Area Code 416) 487-1571

Los Angeles Office: 1520 West Cameron Ave., Suite 300, West Covina, Calif. 91790, Phone: (Area Code 213) 960-4021

## STRUCTURE:

The USWA has 1,400,000 members in over 5,300 affiliated local unions throughout the United States, Puerto Rico and Canada. It has five top International Officers, a national director of Canada and 25 district directors who comprise a 31-member International Executive Board elected by referendum every four years. This group determines policy between conventions. The supreme legislative body is the biennial International Constitutional Convention held in even numbered years.

Membership in local unions is open to all without discrimination. Local union officers, elected by the members, serve for three years.

## JURISDICTION:

Generally, union membership is employed in the basic steel and allied ferrous and nonferrous metals producing and fabricating industries. This includes production and maintenance workers as well as clerical, technical and plant protection employees in ore mining, quarrying, smelting & refining, Great Lakes shipping, rail transport, cement, refractory brick & tile making, primary metal production, foundries, coating & plating operations, the manufacture of structural steel, forgings, extrusions, rolled sheets, pipes, tubes, molds, wires, nails, screws, nuts, bolts, ordnance materials, barrels, cans and other containers, etc.

The union also represents workers in a wide range of other manufacturing industries such as engines, valves, fittings, chemicals, heating & plumbing equipment, compressors, home appliances, plastics, musical instruments, sporting goods, toys, hardware, machinery, transportation equipment, cutlery, etc.

## LABOR CONTRACT:

Approximately 6,500 contracts are currently in force with over 4,700 employers. Most contracts cover only one plant or one operating unit of the employer, although in some cases several operations may be covered by one basic contract.

In addition to wage rate structures and grievance machinery, contracts negotiated by the USWA have featured liberal pension plans, sick and accident insurance coverage, Supplementary Unemployment Benefits, three-month paid vacations every five years, and many other fringe benefits. Prior to formation of the union, the basic steel labor rate was 47 cents an hour; fringe benefits were non-existent.

USWA collective bargaining policy is established by a 174-member International Wage Policy Committee comprised of the 31-member Executive Board and 143 elected members who must be actively employed in industry.

For major segments of the nation's membership, all policy decisions related to collective bargaining are determined through separate Industry Conferences.

## OFFICERS:

**Lloyd McBride, president.** Began four-year term June 1, 1977. Born March 9, 1916 in Farmington, Missouri. Joined Steel Workers Organizing Committee (SWOC), predecessor of the USWA, in 1936 and became a local union president two years later at the age of 22. He was appointed a SWOC staff representative in 1940. Following service in the U. S. Navy during World War II, he returned to the Steelworkers St. Louis office where he worked as a staff representative, subdistrict director, and was elected director of District 34 in 1965, a position he retained without opposition for 12 years.

**Lynn Williams, secretary.** Installed June 1, 1977 as secretary of USWA, a newly-created position. First Canadian to hold a top International office. Born July 21, 1924 in Springfield, Ontario, he is a graduate of Hamilton's McMaster University and has done postgraduate work in economics at the University of Toronto. A member of the USWA most of his adult life, he became a staff representative in 1956 and was later named area supervisor and organizing director. Upon the retirement of incumbent Larry Sefton in 1973, he was elected director of the 100,000-member District 6.

**Frank McKee, treasurer.** Sworn in June 1, 1977 as first treasurer of USWA after the office of secretary-treasurer was divided at the 18th Constitutional Convention. Born December 31, 1920 in Seattle, Washington. He went to work 35 years ago in the same Bethlehem Steel mill as his father. He held several local union positions and was president for nine years. He was appointed to the USWA staff in 1960 and worked in the Pacific Northwest area. He was elected director of the 10-state District 38 in 1971 and was re-elected to a full four-year term in 1973.

**Joe Odorcich, vice president.** (administration). Was installed June 1, 1977 to a four-year term. A native of Johnstown, Pennsylvania, he was born August 26, 1916. Following the death of his father in a coal mining accident, he also went into the mines at the age of 15 until narrowly escaping injury in a slate fall. He switched to a job in a foundry and served as a steward and a local union president until appointed to the USWA staff in 1949. Elected director of District 15 in a special election in 1970, he was unopposed for re-election in 1973.

**Leon Lynch, vice president** (human affairs). Was sworn in June 1, 1977 to a full four-year term, after serving an interim term in the new office created at the 18th Constitutional Convention of the union in September 1976. Born June 4, 1936 in Edwards, Mississippi. Following graduation from high school in 1956, he was employed at Youngstown Sheet and Tube, East Chicago, Indiana from 1956 to 1968. He then was named a staff representative and assigned to Memphis, Tennessee. In 1973, he was appointed as International Representative. He is a graduate of Roosevelt University, Chicago, Illinois.

## HISTORY OF UNION:

The USWA originally grew out of the mass production organizing efforts initiated in 1935 by United Mine Workers President John L. Lewis and a group of other AFL leaders. They formed the Committee for Industrial Organization, later the Congress of Industrial Organizations (CIO).

Under an agreement with the Amalgamated Association of Iron, Steel & Tin Workers (organized in 1876), Philip Murray established the Steel Workers Organizing Committee (SWOC) and launched a massive organizing drive throughout the industry in June, 1936 with the assistance of the CIO.

Within six years, membership growth and collective bargaining progress led to the formation of an autonomous international union at a constitutional convention held in Cleveland, O. The union became the United Steelworkers of America, CIO, on May 22, 1942.

Upon the merger of the CIO with the AFL in 1955, the USWA became an AFL-CIO affiliate. In Canada, the union is affiliated with the Canadian Labour Congress (CLC).

## DIRECTORS:

E. Gerard Docquier, National Director of Canada, Toronto, Ontario, Canada

Dist. 1—William J. Foley, Worcester, Massachusetts
Dist. 3—Len Stevens, Vancouver, British Columbia, Canada
Dist. 4—Mitchel F. Mazuca, Buffalo, New York
Dist. 5—Jean Gerin-Lajoie, Montreal, Quebec, Canada
Dist. 6—F. Stewart Cooke, Toronto, Ontario, Canada
Dist. 7—James N. McGeehan, Philadelphia, Pennsylvania
Dist. 8—Edward E. Plato, Baltimore, Maryland
Dist. 9—Paul J. McHale, Bethlehem, Pennsylvania
Dist. 15—Paul Lewis, McKeesport, Pennsylvania
Dist. 19—James M. Coyne, Tarentum, Pennsylvania
Dist. 20—Walter Bachowski, Baden, Pennsylvania
Dist. 23—Paul D. Rusen, Wheeling, West Virginia
Dist. 26—Frank Leseganich, Youngstown, Ohio
Dist. 27—Harry E. Mayfield, Canton, Ohio
Dist. 28—Frank J. Valenta, Cleveland, Ohio
Dist. 29—Charles G. Younglove, Detroit, Michigan
Dist. 30—Harry O. Dougherty, Indianapolis, Indiana
Dist. 31—James Balanoff, East Chicago, Indiana
Dist. 32—Bertram McNamara, Milwaukee, Wisconsin
Dist. 33—Linus E. Wampler, Duluth, Minnesota
Dist. 34—Buddy W. Davis, St. Louis, Missouri
Dist. 35—Bruce Thrasher, Atlanta, Georgia
Dist. 36—Howard Strevel, Birmingham, Alabama
Dist. 37—Edgar Ball, Houston, Texas
Dist. 38—Robert J. Petris, Los Angeles, Calif.

In the voting it showed at our convention, CBS distorted the sound on the voice voting, showing a long-range shot of the audience on the "yes" voting and a close-up shot of the few delegates voting "no."

If one local's viewpoint is voted down at a convention, that does not mean there is no democracy or that the minority viewpoint did not receive an audience. That's how democracy works, whether CBS likes it or not.

The sad feature of such a program is that it fails to do a complete, professional reporting job of the whole story with all viewpoints fully explained.

The frightening feature of such a program is that too many viewers might accept it as factual.

The unfortunate feature is that such biased reporting seriously erodes the credibility of TV in the eyes of those who know the actual facts and calls into question the credibility of other similar programs done by TV.

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(Gary)

C10 Post-Tribune: Fri., March 9, 1979

# Inland, USW call TV show 'biased'

By ERNIE HERNANDEZ
Post-Tribune Staff Reporter

EAST CHICAGO — The United Steelworkers headquarters and Inland Steel Co. have taken issue with a nationally televised program focusing on the local union representing 18,000 steelworkers at the company's Indiana Harbor Works.

"Biased and incomplete reporting," the office of USW International President Lloyd McBride said from Pittsburgh Thursday.

"Erroneous impression of Inland Steel," said the company.

The show, "CBS Reports: Inside the Union," was aired Tuesday night. It focused on United Steelworkers Local 1010 as an example of unions in the United States.

Criticism of the program, generally praised by Local 1010 officials, was expected, particular from Inland, which didn't allow CBS within the plant and refused interviews.

But McBride's response was specially furious. Pittsburgh sources USW "bent over backward" to cooperate with CBS, even providing access to traditionally closed gatherings and furnishing historic film clips.

"CBS began with a preconceived conclusion about the union and then sought out the minority, politically inspired viewpoint to support that conclusion," McBride said, asserting that the program "failed to do a professional reporting job" and "seriously erodes the credibility of television."

Inland said the one-hour report was an affront to Inland's workers. Likewise, McBride said the show was "a disservice to the integrity and dedication of the good people who had built this union."

Item by item, McBride's statement attacked "the chief faults" of the documentary as:

— Not saying that USW elects its officers by secret, rank-and-file referendum ballot.

— Not reporting that all convention delegates were elected by local unions.

— Not explaining the Experimental Negotiation Agreement with a no-strike provision was established by a virtual unanimous vote of local presidents of the basic steel units, who also ratify the agreement.

— Not explaining that the majority of locals outside basic steel approve their own contract.

— Not reporting the basis of the no-strike procedure, which was to fight steel imports.

— Not stating that locals have the right to strike on local issues, such as health and safety, and Local 1010 didn't see fit to strike.

— Not pointing out that rank-and-file ratification would result in different company-by-company negotiations, destroying the union's solidarity.

The company responded to the program with this statement:

"The show was essentially about the internal affairs of Local 1010 ... and its relationship to its parent international union. It is company policy not to comment on the internal affairs of any of its unions.

"However, we regret that certain aspects of the show may have given viewers an erroneous impression of Inland Steel Co., its people, the state of its steelmaking technology, and its environmental control programs. Inland is a progressive company with an outstanding work force and has a good record in employee relations. We employ the most modern technology in our steelmaking operations and for environmental control purposes. These facts were not reflected in the program and indeed, the opposite impression was conveyed by old film footage which was employed in some scenes.

"Throughout the years, Inland has conducted itself as a socially responsible corporate citizen and regards itself as a good employer. We feel that the show did not accurately portray Inland's accomplishments in these areas. In that respect, the program was an affront to the many people of Inland who have worked so diligently over the years to make it successful and respected enterprise."

The program, which took a year to produce, showed leaders of Local 1010 and scenes in East Chicago, including the exterior of Inland's plant.

Local 1010 was depicted as a large, historically significant local at odds not only with management but with its international union.

USW District 31 James Balanoff, former Local 1010 president, and the incumbent president, Bill Andrews, seeking re-election next month, said they regarded the show as fair and accurate.

However, some union members not affiliated with the administration of Local 1010, said the show expressed the views of the local's leaders and not necessarily the rank-and-file members.

3/12

Iru,

You may have seen this already, but if not here is a copy. The Inland Steelmaker also printed an article. I should have a copy later this week.

Say hello to Meg.

Phil